



## Mind games

Narendra Yadav attempts to take viewers down memory lane at his forthcoming show

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An assortment of interactive and kinetic sculptures at Gallery Maskara, the artworks in this show are based on the idea of memory. Memory Minus Me includes nine sculptural installations and one site-specific work.

Narendra Yadav explains how the show came about. "I was looking at some anonymous photographs and I began wondering that those photos must have been emotions of some

people and been important to them. I thought of creating art works that will make a viewer realise that at some point our memories too will fade and reach a similar point."

Abhay Maskara, curatorial director explains, "These works invite intervention by the viewer. Only the audience interaction will complete the works, because each viewer will respond in a different manner."

Yadav has created the sculptures using various materials like fiber-glass, photography and found objects like toasters, sweaters, and

cameras among others. "The works challenge a viewer to examine physical records in the brain and enter into a relation with the memory, and question if our memories are any different," explains Yadav, who began working on this series soon after his last show, Pavlov's God, exhibited at Gallery Maskara in 2009. "The purpose of this show is to uncover the layers of memories that we carry," says Yadav. Yadav studied applied arts at Sir J J Institute of Fine Arts and has been working with advertising agencies.



Awareness



Memory Minus Me will be on view from April 20 to May 21, at Gallery Maskara, 3rd Pasta Lane, Colaba. Call 22023056.